

Employees of the Oklahoma State Chamber have long had access to the legal plans offered by Pre-Paid Legal Services, Inc. “I have been a member for probably 15 years and have used the services very effectively over that time,” says the chamber’s President and CEO, Richard Rush.

Recently, Rush invited Pre-Paid Legal back to the chamber’s offices to conduct the new Affirmative Defense Response System™ (ADRS) training with the chamber’s staff. He says the presentation, which took approximately 40 minutes followed by questions from chamber employees, has been invaluable.

“Since our training program, our staff, secretaries and administrative support system members have come up with better ways for us to protect our database by providing password-accessible limits on our data, for example,” Rush says. The program also created a heightened sense of awareness of protecting private data. “It’s helped get our team in the game of doing a better job of protecting the data, so the potential for identity theft or loss of valuable data is no longer as much of a threat to us. So it’s been very valuable.”

In addition to conducting an ADRS program at its offices, the state chamber also elected to endorse the ADRS program. That endorsement was the result of a unanimous vote by the chamber’s executive committee.

“The reason we’ve endorsed Pre-Paid Legal’s ADRS program is really twofold,” Rush says. “One is to help protect the businesses of Oklahoma from vulnerabilities to not only federal fines created by the new federal laws but also from potential frivolous lawsuits. Two, we believe the advice given to businesses by the Pre-Paid Legal presenters not only helps protect businesses and their employees, but it will also help the employees do a better job of protecting the data of each business.”

Many of the chamber’s staff have been members of the legal plan and legal shield for a number of years. When the chamber made the decision to publicly endorse Pre-Paid Legal and ADRS, they also elected to cover the cost of the Identity Theft Shield™ for every staff member.



Richard Rush, President and CEO,
Oklahoma State Chamber

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“They’ve expressed sincere appreciation for knowing that they are protected, should their identities be stolen,” Rush says. Knowing the service works to restore ID theft victims’ identities, in addition to monitoring members’ credit for suspicious activity, provides peace of mind.

“Identity theft is the fastest-growing crime in America today, and we fear it will be the fastest-growing litigation area for lawyers,” Rush says. “We feel we certainly need to protect our employees and their spouse, and they’re very appreciative of that.”